



Marie V Thresher
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EDUCATION

- 2007-2012 **Tyler School of Art (Temple University), Bachelor of Fine Arts**
Major: Graphic & Interactive Design, Minor Art History
Ranked in Top Nine Percent with 3.81 GPA; Magna Cum Laude Honors
• After Effects, HTML5, CSS3, Responsive Design, & Parallax Design
- 2016-2017 **University of Pennsylvania, Auditor**
Classes: Computer Animation and Environmental Animation
• Maya, 3DS Max, Filming/Editing Green Screen Footage, etc.
- 2017 **The Hacktory, 3D Printing Course**

WORK EXPERIENCE

- June 2012-present **Video Producer, Animator, & Interactive Designer, AVL Digital (Disc Makers & BookBaby)**
Full-time position in which the responsibilities include: animation, video production, interactive design, illustration, and product photography.
- Manage and create all aspects of company's video marketing materials, including GIF animations, YouTube ad campaigns, How-To screencast tutorials, and client testimonials.
 - Earned YouTube Creator Academy Certification in Pre-production, Production Skills, and Google Analytics.
 - Due to my YouTube channel optimization efforts, Google Analytics shows higher watch times and an increasing subscriber rate.
 - Conceptualize and execute campaigns implemented across print, web, and social media platforms. This includes video ads, client testimonials, coding HTML responsive emails with animated GIFs, landing pages, PPC banner creation, etc.
 - Set up lighting and audio equipment to film company promotions and events.
 - Illustrate promotional 2D animations and infographics to increase brand identity.
 - Manage and art direct seasonal interns.
 - Took initiative to convert the blogs to responsive templates. According to the SEO manager, organic traffic increased 10-fold in one year.

CREATIVE EXPERIENCE

- Summer 2016 Published in Bucks County Illustrators Society's Book, *Fantasy Tales*
- Spring 2013 Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design

VOLUNTEER WORK

- 2017 Attended the United by Blue and REI Cleanup at the Wissahickon Creek
- 2016 Designed and Painted a mural at the Kendrick Recreation for the Pretty Pointers Dance Group.
- 2016 Designed a Logo for Lindy and Blues (LaB), a local community dance group.
- 2015 Painted a mural and planted a garden at a Mount Airy grade school, hosted by iHeart radio.
- 2013 Donated two illustrations to Congressional District Program, a charity compiling an inspirational book, entitled *Imagining Hope*, for children fighting cancer.
- 2007-2008 Painted three large murals throughout the city of Philadelphia through Tyler School of Art.

SOFTWARE KNOWLEDGE

Adobe After Effects, Premiere Pro, 3DS Max, Maya, Fusion 360, Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Fireworks, Microsoft Office